participate in the food stamp and WIC programs in order to give low-income families better access to high-quality food. Other strategies to help low-income households afford adequate and healthy food are outlined in FRAC's "Review of Strategies to Bolster SNAP's Role in Improving Nutrition as Well as Food Security."

Attaining the 2015 goal is certainly possible, but it will require using every day of next year to adopt and implement smart strategies. FRAC is eager to engage public officials, experts, other advocates, and all who care about addressing hunger and poverty in this country in this important enterprise.

We welcome comments and thoughts on the seven strategies described here. And we welcome the commitment of all who want to engage in this extraordinarily important effort.

Food Research and Action Center
1875 Connecticut Avenue NW, Suite 540, Washington, DC, 20009
202-986-2200
www.endingchildhunger2015.org
Send comments on this chapter to: 2015@frac.org.

Directory of NGOs

This list, compiled by Sarah Newman, Participant Media's researcher on *A Place at the Table,* includes national organizations with examples of some of the best local and regional groups:

30 Project

http://www.30project.org

Background: The 30 Project was founded by Ellen Gustafson, who previously was with the FEED Foundation. Her new organization is intended to address the obesity-hunger connection. The 30 Project brings together key organizations and activists working around the world on addressing hunger, obesity, and agriculture issues to talk about their visions for the food system and the next thirty years.
Area of focus: Obesity, hunger, food system
Programming: Hosting dinners to share knowledge and ideas
Level of engagement: Local, brainstorming
Twitter (@the30project http://Twitter.com/#!/the30project): 744 followers; Facebook (http://www.Facebook.com/30Project): 659 followers

Alliance to End Hunger

alliancetoendhunger.org

Background: The Alliance to End Hunger, the interfaith NGO arm of Bread for the World, develops innovative partnerships among its members, political commitment among its leaders, and global connections among groups working to end hunger worldwide.
Area of focus: Eradicating hunger

Programming: Bringing organizations together; increasing political focus on hunger
Level of engagement: National, international
Facebook: 66 likes, 80 member organizations

American Academy of Pediatrics

www.aap.org

Background: The American Academy of Pediatrics, the major professional association of pediatricians, takes the position that childhood hunger is a determining factor in long-term health and social outcomes.
Programming: Advocacy, resources for professionals
Facebook: 6,586 likes; Twitter: 5,031 followers
Members: 60,000 pediatricians

American Association of Retired Persons (AARP)

http://drivetoendhunger.org

Background: AARP is a nonprofit lobbying group working on behalf of older Americans.
Area of focus: Seniors, hunger
Programming: Striving to end hunger
Level of engagement: National
Facebook: 12,420 likes; Twitter: 4,391 followers
Members: Over 40 million

American Federation of State, County, and Municipal Employees (AFSCME)

http://www.afscme.org

Background: The AFSCME is one of the largest labor unions in the United States and a key SNAP supporter.
Area of focus: Education, health care, housing, hunger
Programming: Advocacy, lobbying
Members: 1.6 million

American Federation of Teachers (AFT)

http://www.aft.org

Background: The AFT is a labor union representing teachers at all levels of education, government employees, and health care workers; like the AFSCME, it is a key SNAP supporter.
Area of focus: Education, health and safety, health care
Programming: Advocacy, lobbying
Members: 1.5 million

Ample Harvest

http://www.ampleharvest.org

Background: AmpleHarvest.org diminishes hunger in America by educating and enabling gardeners to donate their excess harvest to the needy in their community.
Area of focus: Farmers, food pantries
Programming: Connecting farmers' extra produce to hungry people through food pantries
Level of engagement: Direct services

Anti-Hunger and Opportunity Corps

http://antihungercorps.posterous.com

Background: The Anti-Hunger and Opportunity Corps is an AmeriCorps VISTA project.
Area of focus: Hunger
Programming: Volunteer recruitment and management, fund development, markets and gardens initiative, benefits access plans
Level of engagement: National

BeeLocal.org (One Economy)

http://beelocal.thebeehive.org/about

Background: Hunger is a popular search request on this site for finding public services.
Area of focus: Public services access
Programming: Project of One Economy
Level of engagement: Local, national

Boys' & Girls' Clubs of America (BGCA)

http://www.bgca.org/Pages/index.aspx

Background: BGCA is committed to enabling all young people, especially those most in need, to reach their full potential as productive, caring, and responsible citizens.
Area of focus: Health, fitness, character/leadership
Programming: Mentoring, educational programs, sports groups
Level of engagement: National

Bread for the World

http://www.bread.org

Background: Bread for the World, a key SNAP supporter, is a collective Christian voice urging the nation's decision-makers to end hunger at home and abroad. (Its interfaith NGO coalition arm is the Alliance to End Hunger.)
Area of focus: Hunger, policy change
Programming: Mobilizing people of faith to do advocacy, anti-hunger policies
Level of engagement: National
Twitter (@bread4theworld): 6,375 followers; Facebook (http://www.Facebook.com/breadfortheworld): 10,105 followers

The California Endowment

http://www.calendow.org

Background: The California Endowment funds hunger relief and regional food system programs in California.
Area of focus: Health care, the obesity epidemic
Programming: Advocacy, funding, regional outreach
Level of engagement: State

Campaign: SAVE for All

http://www.chn.org/save4all/index.html

Background: A coalition supported by key hunger NGOs and run by Coalition on Human Needs, Strengthening America's Values and Economy (SAVE) for All is a coalition of national, state, and local advocacy groups, service providers, faith-based organizations, policy experts, and labor and civil rights groups working to protect important services from harmful federal budget cuts and to save the federal capacity to spur economic recovery and progress for the benefit of all.
Area of focus: Poverty, housing and homelessness, health, food and nutrition
Programming: Developing materials, engaging grassroots advocates, employing media strategies, contacting members of Congress

Center on Budget and Policy Priorities

http://www.cbpp.org

Background: A key SNAP supporter, the Center on Budget and Policy Priorities works at the federal and state levels on fiscal policy and public programs that affect low- and moderate-income families and individuals.
Area of focus: Poverty, fiscal issues, welfare
Programming: Strengthening low-income program policy, assisting federal agencies, identifying often overlooked effects, disseminating information
Level of engagement: National

Chefs Collaborative

http://chefscollaborative.org

Background: The Chefs Collaborative is a network that connects chefs to sustainable food growers.
Programming: Educational programs for chefs, farmer-chef connections, seafood solutions
Level of engagement: National
Twitter (http://Twitter.com/#!/chefscollab): 7,727 followers

Children's HealthWatch

http://www.childrenshealthwatch.org

Background: Children's HealthWatch provides research and analysis from the front lines of pediatric care, linking nutrition and other issues to children's health. Its research plays a crucial role in forming government policy regarding food and nutrition assistance programs.

Area of focus: Health
Programming: Research, policy, advocacy—connecting latest research in pediatric health with government policies
Level of engagement: National

City Harvest

http://www.cityharvest.org

Background: Based in New York City, City Harvest works with restaurants to donate their excess food to food banks. The organization collects 28 million pounds of excess food from all segments of the food industry, including restaurants, grocers, corporate cafeterias, manufacturers, and farms. This food is then delivered free of charge to nearly six hundred community food programs throughout New York City. City Harvest also addresses hunger's underlying causes by supporting affordable access to nutritious food in low-income communities, educating individuals, families, and communities.
Area of focus: Nutrition education, hunger, communities
Programming: Bringing excess food from restaurants and other segments of the food industry in New York City to community programs serving the hungry
Level of engagement: Local, direct services
Twitter (@CityHarvest): 8,800 followers; Facebook (http://www.Facebook.com/CityHarvestNYC): 30,762 likes

Coalition on Human Needs

http://www.chn.org

Background: Another key SNAP supporter, the Coalition on Human Needs is an alliance of 102 national organizations working together to promote public policies that address the needs of low-income and other vulnerable people.
Area of focus: Child nutrition, SNAP
Programming: Research, advocacy
Level of engagement: National policy recommendations
Twitter (@CoalitiononHN): 1,034 followers
Facebook (http://www.Facebook.com/pages/Coalition-on-Human-Needs/144519585571873): 1,188 likes

Community Food Security Coalition (CFSC)

http://www.foodsecurity.org

Background: The Community Food Security Coalition is a North American coalition of diverse people and organizations working from the local to international levels to build community food security and sustainable food systems; through this work, CFSC serves as a bridge between the nutrition and hunger communities. The group works on national legislation, with an emphasis on the need to reorient the food system to support policies based in social justice.
Area of focus: Food security, food access
Programming: Advocacy for national legislation, annual conference, healthy corner store network
Level of engagement: National coalition with many local branches

DC Central Kitchen

http://www.dccentralkitchen.org

Background: DC Central Kitchen uses a community kitchen as a central location to recover unused food, prepare and deliver meals to partner social service agencies, train men and women for jobs in the food service industry, and engage volunteers.
Area of focus: Food banks, job training
Programming: Providing food to DC residents, food bank, job training
Level of engagement: Local, direct services
Twitter (@dcck): 6,629 followers; Facebook (http://www.Facebook.com/dccentralkitchen): 3,617 likes

Donors Choose

http://www.donorschoose.org/donors/search.html?subject2=28

Background: DonorsChoose.org is an online charity that makes it easy for anyone to help students in need. It works with the FEED Foundation to provide donor cards for people to use to support the building of school salad bars.
Area of focus: Range of projects, including nutrition, fitness, special needs, math, and music and the arts

Programming: Connecting donors with classroom projects in need of funding
Level of engagement: Local
Twitter (@DonorsChoose): 121,684 followers
Facebook (http://www.Facebook.com/DonorsChoose): 111,000 likes

Do Something's "Feed the Need" Campaign

http://www.dosomething.org/tackle-hunger

Background: DoSomething.org, one of the largest organizations in the United States that helps young people pursue causes they care about, is a driving force in creating a culture of volunteerism.
Area of focus: Local food drives
Programming: Web-based contest encouraging people to raise the most amount of food in their local communities
Level of engagement: Local focus

End Hunger Network

http://www.endhunger.com

Background: Founded by actor Jeff Bridges and other entertainment industry leaders in 1984, the End Hunger Network has a long record of innovative initiatives aimed at encouraging, stimulating, and supporting action to end childhood hunger.
Area of focus: Hunger, childhood hunger
Programming: Los Angeles World Hunger Event, End Hunger Televent, Live Aid, US Presidential End Hunger Awards, Primetime to End Hunger, Fast Forward to End Hunger, Hunger in America Film
Level of Engagement: National

Environmental Working Group (EWG)

http://www.ewg.org

Background: The mission of the Environmental Working Group (EWG) is to use the power of public information to protect public health and the environment. A leader in farm bill advocacy to reduce commodity crop subsidies, this environmental organization publishes all Farm Bill subsidies online.
Area of focus: Toxic material in food

Programming: Sharing information with the public and advocacy
Level of engagement: National
Twitter (@ewgtoxics): 18,691 followers; Facebook (http://www.Facebook.com/ewg.org): 137,952 likes

Esperanza

www.esperanza.us

Background: Esperanza provides Hispanics with services that accurately reflect their needs, build ownership, and provide opportunities to gain assets for long-term change.
Programming: Community engagement on a range of social issues
Level of engagement: National and local

Fair Food Network

http://www.fairfoodnetwork.org

Background: Fair Food Network is dedicated to building a more just and sustainable food system. It works to improve healthy food access, inform public policy, strengthen funding strategies, and expand networks and sharing knowledge.
Programming: Incentives for purchasing healthier food with SNAP, public policy, connecting organizations
Area of focus: Sustainable healthy food access
Level of engagement: Domestic
Facebook (http://www.Facebook.com/FairFoodNetwork): 3,304 likes

Farmers' Market Coalition

http://farmersmarketcoalition.org

Background: The Farmers' Market Coalition seeks to strengthen the capacity of farmers' markets to serve farmers, consumers, and communities by providing the rapidly growing movement with information and representation at the state and federal levels.
Area of focus: Local food, farmers' markets
Programming: Resources, advocacy, webinar
Level of engagement: Local

FEED Foundation

http://feedusa.thefeedfoundation.org

Background: The FEED Foundation supports programs and organizations that are working to fight hunger and eliminate malnutrition throughout the world. In America, FEED USA includes school garden and cooking programs. The FEED Nature Fund gives support to areas that have been affected by natural disaster by providing much-needed school meals to kids in these regions as well as planting trees through community programs.

Area of focus: Sustainable solutions to food-, agriculture-, and nutrition-related causes; international school programs

Programming: The cornerstone of FEED USA is the funding of teacher-led, school-based interventions that allow local activists to see the challenges to improving nutrition in their own schools.

Area of focus: Improving school food across America

Level of engagement: Throughout America, school-based

Twitter (@FEEDprojects): 8,936 followers; Facebook (http://www.Facebook.com/feedprojects): 37,872 likes

Feeding America

http://feedingamerica.org

Background: The largest NGO hunger relief provider in the United States, Feeding America is the nation's leading domestic hunger relief charity. It works closely with companies such as ConAgra and Wal-Mart and is a key SNAP supporter.

Area of focus: Food banks, hunger

Programming: Providing food through a number of programs and working with preexisting food banks

Level of engagement: National, direct services

Twitter (@FeedingAmerica): 54,682 followers; Facebook (http://www.Facebook.com/FeedingAmerica): 235,128 likes

Food and Water Watch

http://www.foodandwaterwatch.org

Background: Food and Water Watch works on issues related to commodity crop subsidies, sustainable food systems, organics, food safety, and consumer education.

Area of focus: Food and water

Programming: Legislative advocacy at the local, state, and national levels; consumer education

Level of engagement: Local, campus, national

Twitter (@foodandwater): 17,512 followers; Facebook (https://www.Facebook.com/FoodandWaterWatch): 3,409 likes

FoodCorps

http://www.food-corps.org

Background: The vision for FoodCorps is to recruit young adults for a yearlong term of public service in school food systems. Once stationed, FoodCorps members build farm-to-school supply chains, expand food system and nutrition education programs, and build and tend school food gardens. The ultimate goal of the organization is to increase the health and prosperity of vulnerable children while investing in the next generation of farmers and public health leaders.

Area of focus: Farm to school, nutrition education

Programming: Recruiting AmeriCorps volunteers to work in schools building farm-to-school supply chains

Level of engagement: Local, in-school

Food Research and Action Center (FRAC)

http://frac.org

Background: A national hunger advocacy and lobby group, the Food Research and Action Center (FRAC) is the leading national nonprofit organization working to improve public policies and public-private partnerships to eradicate hunger and undernutrition in the United States. FRAC works with Feeding America, Bread for the World, and hundreds of other national, state, and local nonprofit organizations, public agencies, corporations, and labor organizations to address

hunger, food insecurity, and their root cause—poverty. FRAC is a key SNAP supporter.
Area of focus: Hunger, poverty, food insecurity
Programming: Ending childhood hunger by 2015, ending obesity and hunger
Level of engagement: Research, advocacy, national
Twitter (@fractweets): 1,296 followers; Facebook (http://www.Facebook.com/foodresearchandactioncenter): 1,076 likes

Food Trust

http://www.thefoodtrust.org

Background: Working with neighborhoods, schools, grocers, farmers, and policymakers, this Philadelphia organization offers sustainable, innovative ways to address food deserts and obesity.
Area of focus: School nutrition, community access to healthy food
Programming: School-based programs ranging from policy to bringing farms to schools, community-based programs such as bringing farmers' markets and healthy groceries to communities without them
Level of engagement: Local, direct services, advocacy
Twitter: (@thefoodtrust): 11,868 followers; Facebook (http://www.Facebook.com/thefoodtrust): 4,816 likes

Healthy Corner Stores Network (HCSN)

www.healthycornerstores.org

Background: The Healthy Corner Stores Network (HCSN) supports efforts to increase the availability and sales of healthy, fresh, affordable foods through small-scale stores in underserved communities.
Areas of focus: Healthy food, food deserts
Level of engagement: Local
Programming: Bimonthly webinars, in-person meetings, listserv, access to consultants

Healthy Eating, Active Communities (HEAC)

http://www.healthyeatingactivecommunities.org

Background: Healthy Eating, Active Communities (HEAC) shows how communities can reshape the food and physical activity environment to improve children's health. Schools, community groups, and public health departments collaborate at HEAC sites in six low-income communities.
Area of focus: Healthy communities
Programming: Market Makeovers, a division of HEAC, provides an online tool kit (pictures, docs, videos) about how to transform a corner store market into a healthy eating space.
Level of engagement: Local, six sites across California

Institute for Agriculture and Trade Policy (IATP)

http://www.iatp.org

Background: Initially established to protect family farmers, IATP works on globalization, building sustainability, and safe and healthy ecosystems.
Area of focus: Trade, rural communities, food and health, local foods, food and justice
Programming: Advocacy and access (farm to school, local markets, etc.)
Level of engagement: Local and national

MAZON: A Jewish Response to Hunger

http://mazon.org

Background: MAZON: A Jewish Response to Hunger is a national nonprofit organization that allocates donations from the Jewish community to prevent and alleviate hunger among people of all faiths and backgrounds. In addition to providing immediate relief, the group also works with congregations to donate money instead of canned foods. MAZON, a key SNAP supporter, works on the hunger-obesity connection by trying to connect local food banks with local providers of healthier foods.
Area of focus: Hunger, food banks
Programming: Giving grants to hunger relief organizations
Level of engagement: National
Twitter (@StopHunger): 11,073 followers; Facebook (http://www.Facebook.com/mazonusa): 1,275 likes

Meals on Wheels Association of America

http://www.mowaa.org

Background: The Meals on Wheels Association of America aims to end senior hunger. A key SNAP supporter, it serves as a network of local organizations that provide meals for the elderly who are hungry.
Area of focus: Senior hunger
Programming: Providing meals to hungry elderly who cannot drive or leave their homes
Level of engagement: Local, direct services

National Anti-Hunger Organizations (NAHO) Coalition

www.wecanendhunger.org

Background: A coalition of anti-hunger groups that build public awareness and support for activities and policies addressing problems of hunger and poverty in America. NAHO is a key SNAP supporter.
Area of focus: Hunger, coordinating NGOs
Programming: Projects include "A Blueprint to End Hunger" and "A Roadmap to Ending Childhood Hunger."

National Sustainable Agriculture Coalition (NSAC)

http://sustainableagriculture.net

Background: The NSAC is an alliance of grassroots organizations that advocate for federal policy reform to advance the sustainability of agriculture, food systems, natural resources, and rural communities. The group works primarily on protecting small farmers and ranchers.
Area of focus: Family farmers, the food system
Programming: Direct and grassroots advocacy and public education
Level of engagement: National
Facebook (http://www.Facebook.com/pages/National-Sustainable-Agriculture-Coalition/154052595576): 4,834 likes

New York City Coalition Against Hunger (NYCCAH)

http://www.nyccah.org

Background: NYCCAH serves to meet the immediate food needs of low-income New Yorkers and enact innovative solutions to help them move "beyond the soup kitchen" to self-sufficiency. The group also works on addressing systemic changes to solve hunger in New York City.
Area of focus: Hunger, food access, and food pantries and soup kitchens
Programming: Policy lobbying, assisting citizens with signing up for SNAP, AmeriCorps partnership
Level of engagement: Direct and local services
Twitter (@NYCCAH): 1,228 followers; Facebook (http://www.Facebook.com/NYCCAH): 1,346 likes

Parent Earth

http://www.parentearth.com

Background: Parent Earth's mission is to answer parents' questions about food and work with partners to create a world that nurtures healthy, thriving children. It distributes videos in clinics, hospitals, and doctors' offices about food, nutrition, cooking, etc.
Area of focus: Family and child nutrition
Programming: Online videos to answer parents' questions about nutrition
Level of engagement: Online
Twitter (@parentearth): 2,400 followers; Facebook (http://www.Facebook.com/ParentEarth): 1,467 likes

People's Grocery

http://www.peoplesgrocery.org

Background: People's Grocery's mission is to improve the health and economy of West Oakland through programs, advocacy, and leadership development.
Area of focus: Improving the economy and health of West Oakland
Programming: Advocacy, leadership development, food distribution, urban agriculture programs
Level of engagement: Direct services
Twitter (@peoplesgrocery): 3,369 followers; Facebook (http://www.Facebook.com/PeoplesGrocery.org): 3,844 likes

Public Health Law and Policy (PHLP)

www.phlpnet.org

Background: PHLP is a team of attorneys, policy analysts, and urban planners dedicated to building healthy communities nationwide.

Area of focus: Law, health

Programming: Policy research, workshops, training, and advocacy

RAMP America

http://www.rampamerica.org

Background: RAMP (Rockin' Appalachian Mom Project) is a charity dedicated to improving the well-being of poor families in Appalachia.

Area of focus: Poverty, food security

Programming: Providing micro loans and mentoring families in Martin County, Kentucky, partnering with Whole Foods and Rockin' Water to raise funds

Level of engagement: Local

Twitter (@RAMPAmerica): 194 followers

The Rural Grocery Initiative

www.ruralgrocery.org

Background: The Rural Grocery Initiative help to establish rural grocery stores.

Area of focus: Food deserts

Programming: Creating more rural grocery stores and supporting existing ones

Level of engagement: Local

Save the Children

www.savethechildren.org

Background: Works with other organizations, governments, nonprofits, and local partners to improve the lives of children faced with poverty, hunger, illiteracy, disease, and natural disasters around the world and in the United States.

Programs in the United States: Supports education policies for children in low-income communities and collaborates with local partners to prevent and reduce childhood obesity through the Campaign for Healthy Kids.

Service Employees International Union (SEIU)

http://www.seiu.org

Background: The SEIU represents health care, public services, and property services workers. The union is a key SNAP supporter.

Level of engagement: National, local

Share Our Strength

http://www.strength.org

Background: Share Our Strength's highest priority is to make sure that every child in America gets the nutritious food that he or she needs to learn, grow, and thrive. The organization has a range of programs, from summer meals to No Kid Hungry to nutrition education. Share Our Strength is a key SNAP supporter.

Area of focus: Child hunger

Programming: Working closely with the culinary industry to create programs that raise funds for advocacy and grant making (e.g., the Great American Bake Sale, the Great American Dine Out)

Level of engagement: National

Slow Food USA

http://slowfoodusa.org

Background: Slow Food USA is a national group with local chapters that support sustainable food programming.

Area of focus: Sustainable food

Programming: Sustainable food education and action

Level of engagement: Local

South Los Angeles Healthy Eating, Active Communities Initiative (HEAC)

http://www.healthyeatingactivecommunities.org/grantee_showcase1_5.php

Background: South LA students in this HEAC chapter spearhead corner store conversions, capturing their success in online videos. They work

with store owners to carry healthy food items and display them for sale and then follow up to ensure that the makeovers are sustained. The efforts of these South LA teens have received international attention.
Area of focus: Availability of healthy food choices in neighborhoods that have traditionally lacked fruits and vegetables
Programming: Youth-led "store makeovers" of locally owned corner stores that did not previously carry healthy food choices
Level of engagement: Local (South LA)

United Food and Commercial Workers (UFCW)

http://www.ufcw.org

Background: The UFCW represents grocery and food processing workers and is a key SNAP supporter.
Area of focus: Hunger, workers' rights
Programming: Making change at Wal-Mart, feeding the hungry, voter registration
Level of engagement: National, local

United Way

http://liveunited.org

Background: United Way improves lives by mobilizing the caring power of communities around the world to advance the common good.
Area of focus: Education, financial stability, promoting healthy lives
Programming: Changing health policy, connecting volunteers to organizations, working with local partners
Level of engagement: Local (in the United States) and international
Twitter (@live_united): 13,577 followers

US Department of Agriculture Faith and Neighborhood Partnerships

http://www.usda.gov/wps/portal/usda/usdahome?navid=FBCI

Background: USDA resources can be accessed through the USDA Center for Faith-Based and Neighborhood Partnerships, which works with community partners to end hunger, revitalize rural communities, preserve natural resources, and promote fitness. This program works on SNAP participation through faith and community events and organizations.

Area of focus: Hunger, rural communities, natural resources, fitness, nutrition, farmers
Programming: Online resources, housing development programs, connecting volunteers to organizations
Level of engagement: National, local

The Wallace Center

www.wallacecenter.org

Background: The Wallace Center supports entrepreneurs and communities as they build a new, twenty-first-century food system that is healthier for people, the environment, and the economy.
Area of focus: Food quality, access, animal treatment, enterprise
Programming: Connecting food and farm innovators, sharing information, providing financial resources, collaborating as a national food hub
Level of engagement: National

The White House Project: Plate to Politics

thewhitehouseproject.org/platetopolitics

Background: A coalition of the White House Project, Midwest Organic and Sustainable Education Service (MOSES), and the Women, Food, and Agriculture Network (WFAN), the White House Project: Plate to Politics works to advance women's leadership in sustainable agriculture and food systems development. The group also works on childhood nutrition and access, especially in "food deserts."
Area of focus: Advocacy
Programming: Cultivate Summit 2012
Level of engagement: Local and national

Wholesome Wave

http://wholesomewave.org

Background: Wholesome Wave seeks to nourish neighborhoods by supporting increased production and access to healthy, fresh, and affordable locally grown food for the well-being of all.
Area of focus: Local agriculture, communities, and farmers in "food deserts"
Programming: Farm-to-community programs in "food deserts"

Level of engagement: Local, national
Twitter (@wholesomewave): 4,480 followers; Facebook (http://www.Facebook.com/wholesomewave): 3,683 likes

WhyHunger

http://www.whyhunger.org

Background: A key SNAP supporter, WhyHunger is a leader in building the movement to end hunger and poverty by connecting people to nutritious, affordable food and by supporting grassroots solutions that inspire self-reliance and community empowerment.
Area of focus: Hunger, poverty, community food security
Programming: Supporting community-based organizations that deal with hunger, enlisting performing artists to raise funds and awareness.
Level of engagement: Grass roots
Twitter (@whyhunger): 5,510 followers; Facebook (http://www.Facebook.com/WhyHungerFans): 3,889 likes

Witnesses to Hunger

http://www.witnessestohunger.org

Background: Founded by Dr. Mariana Chilton, Witnesses to Hunger is a group of mothers seeking to end childhood hunger through photography, advocacy, and dialogue, using forty cameras distributed by the Drexel University School of Public Health to forty mothers in Philadelphia to document hunger.
Area of focus: Hunger, children, nutrition, poverty
Programming: Online videos, photography exhibitions, providing resources for federal programs
Level of engagement: Grass roots

Digital Tools

APPS

Ample Harvest

http://www.ampleharvest.org/iPhone.php

Connects gardeners to local food pantries to donate products.

We Feed Back

http://wefeedback.org

Facebook, iPhone, and Windows phone apps for users who can enter their favorite food and calculate how many starving children that would feed. Then users are urged to donate that amount.

GAMES

FreeRice.com

http://freerice.com/about

Vocabulary game website that donates ten grains of rice to the World Food Program for every round played.

FreePoverty.com

Geography game in which every correct answer results in ten cups of water being donated to people in poverty.

FreeFlour.com

Answer a question correctly and one spoon of flour is donated to help world hunger.